

# Case Study:

## RALEIGH



To date, Springpack have helped us remove 11,000 rolls of plastic tape, hundreds of rolls of plastic void fill and sourced sustainable FSC approved products



springpack 



## The Challenge

It's important for us to be sustainable, firstly to show our customers we are making sustainable choices and secondly, because we aim to reduce or eradicate all single use plastics by 2025



Springpack installed a whole row of brand new packing stations into their packing area, specifically designed for Raleigh's needs. These packing stations included integrated paper void fill machines and paper tape machines to aid their sustainability goals. We found paper alternatives for all of their plastic packing materials, such a padded paper void fill and paper tape.

## The Solution







**The**

**Result**

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The service and support with introducing new products has been excellent.

The team have supported our business goals by giving us the opportunity to trial machines and introducing new and innovative products, as well as helping the staff adjust to these new ways. The new products and machinery in place have helped us in making the first steps in becoming more sustainable, and has reduced the amount of waste packaging that customers receive in a parcel from us. As a result, our packages and processes are more sustainable, and we have removed nearly 3 tonnes of plastic from our logistics each year.





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The branded paper tape is great for both sustainability and marketing, the customers know it's a package from Raleigh when it lands in their shops

The new packing stations have increased the amount of space and light in the packing areas, which makes for better working conditions for the staff



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